

Our Green Printing Policy

Revised September 2016

This is our policy in detail which we are always striving to enhance and expand.

Paper

- All paper board and packaging used meets our stringent environmental specifications and as a minimum these materials are ECF or TCF - Elementally or Totally Chlorine free - which is the kindest way to bleach the pulp.
- We actively encourage and promote the use of FSC (Forest Stewardship Council) Certified Paper 100% Recycled Paper or Paper containing an element of recycled fibre.



Reduce or avoid the use of Chemicals

- We use an inert water-based protective coating sealant on many of our products which is an eco-friendly alternative to polymer based coatings, "lithoseal" and plastic laminates.
- Our pre-press and plate production is completely Chemical free.
- Our inks are vegetable oil based - specifically linseed oil - as opposed to mineral oil.
- The removal of Isopropyl Alcohol (IPA) on all but one of our machines and use of vegetable ink has greatly reduced our emissions of VOCs - Volatile Organic Compounds - into the atmosphere. These VOCs are a major source of ozone pollution and their virtual elimination is a positive step.

Reduce and recycle waste

- We have reduced our unavoidable production waste of paper and chemicals by up to 85% and will continue to seek ways to further reduce such waste.
- We segregate, re-use and recycle all the paper waste produced in the course of printing.
- Waste paper and used aluminum printing plates are collected for recycling.

Legislation Compliance

- We are fully compliant with the Waste (Scotland) Regulations 2012 and waste is segregated and collected for recycling by licensed contractors.

Removing Cost Barriers

- We continue to remove the cost barriers that previously discouraged customers from adopting the use of environmentally friendly green printing.
- Our buying power enables us to purchase eco-friendly paper and materials at a lower cost than many printers pay for conventional alternatives.
- Introducing online ordering to reduce the cost of sale - savings which are passed on to our customers.

Removing Quality Barriers

- We have eliminated the quality barriers that previously discouraged customers from adopting the use of recycled paper and eco-friendly materials.
- The vegetable oil based inks used on our printing presses deliver an increase in print quality over conventional mineral oil based inks.
- Investment in the latest and most efficient equipment delivers a higher quality of printed product than the industry average.

Advice

- We assist our customers in making the best choice if they require an alternative to our standard products but still want their print to be as green as possible.

Commitment

- Environmental issues remain at the forefront of our decision making - we are committed to the environment and do our very best at all times to deliver truly eco-friendly green printing services.